

Colorado Integrative Medicine Conference *Sponsorship Packet* (cIMc2025)



July 11-13, 2025

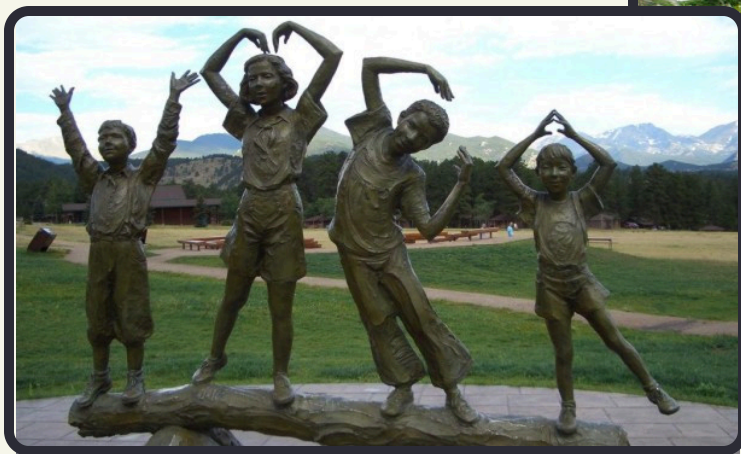
YMCA of the Rockies,

Estes Park, CO

Presented by:



InspiredIM



A unique advertising opportunity that creates a bridge between businesses and the growing network of integrative medicine professionals, patients & supporters.

Letter of Sponsorship Proposal



InspiredIM



2025

We are excited to extend an invitation to your organization to join us as a sponsor for the **5th Colorado Integrative Medicine Conference (cIMc2025)**, scheduled for **July 11–13, 2025**, at the scenic **YMCA of the Rockies in Estes Park, Colorado**. Organized by the **InspiredIM Research Foundation** (formerly the AlterMed Research Foundation), this event will bring together up to 600 healthcare professionals and advocates under the theme, "**Personalized Mind-Body Medicine for Aging Well**".

At InspiredIM, we are committed to advancing holistic, evidence-based healthcare that integrates conventional and complementary medicine. **cIMc2025** will serve as a platform for connecting a diverse community of primary care and specialty physicians, nurse practitioners, registered nurses, physician assistants, dietitians, nutritionists, therapists, medical students, and other integrative healthcare champions.

Sponsoring this event offers your organization a valuable opportunity to:

- **Show your commitment** to integrative, patient-centered care.
- **Boost brand visibility** with prime access to a targeted healthcare audience.
- **Connect with influential decision-makers** and generate high-quality leads.
- **Establish thought leadership** through speaking opportunities and exclusive events.
- **Gain exclusive insights** to drive your strategic impact in healthcare.

We would be honored to have you as a partner in this transformative event. Enclosed, you will find the sponsorship packet, which outlines opportunities and benefits designed to meet your organization's needs and goals.

Thank you for considering this meaningful opportunity to contribute to the advancement of wellness and integrative medicine. We look forward to exploring how we can collaborate to make **cIMc2025** an impactful event for all involved.

For questions or to secure sponsorship, please email
Sponsor@InspiredIM.org
or visit **<https://inspiredim.org/conferences/>**



Audience Profile

The 5th cIMc2025 is expected to draw up to 600 participants, including a diverse array of healthcare professionals and individuals passionate about integrative medicine. This vibrant mix of professionals and enthusiasts fosters opportunities for meaningful networking, collaboration, and the exchange of transformative ideas in integrative medicine. For sponsors, it presents a unique chance to connect with key decision-makers who are actively seeking innovative, patient-centered approaches to care.

- Primary care and specialty physicians (MDs, DOs, NDs)
- Physician Assistants (PAs)
- Nurse Practitioners (NPs)
- Registered Nurses (RNs)
- Nutritionists, Dietitians
- PhD, PsyD, and Ed.D professionals
- Mental Health Practitioners and Social Workers
- Chiropractors
- CAM Practitioners
- Medical and NP residents, fellows, students, and supporters



This dynamic mix of professionals provides sponsors with a unique opportunity to engage with key decision-makers eager to explore innovative, holistic approaches to patient care.

Course Highlights

Personalized Mind-Body Medicine for Aging Well

Key Topics:

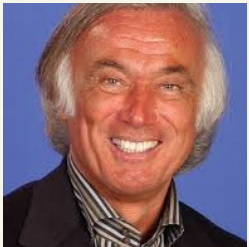
- Root causes of chronic diseases
- Anti-Inflammation and lifestyle strategies for healthspan and longevity
- Nutrition and Supplements for personalized wellness and prevention (through nutrigenomics and functional nutrition)
- Integrative Oncology
- Hormonal Health insights
- Neuromuscular, Energy, and Breathwork techniques
- Psychedelics in treating professional burnout & the power of mystical experiences
- Emerging Technologies: AI, Genomics, and wearables for personalized treatment

Dual Track System: Tailored sessions for professionals and general attendees

CME Credits Available: Opportunity for healthcare professionals to earn continuing education credits

Conference Speakers

Keynote Speaker



Kenneth Pelletier, PhD, MD



Arwen Podesta, MD, ABPN, FASM, ABIHM



Scott Shannon, MD



Ahmed El-Sohemy, PhD



Lise Alschuler, ND, FABNO



Robert Rountree, MD



Joe Mather, MD, MPH



Arieana Thompson, PhD, CPQC



Siri Chand Khalsa, MD, MS



Michelle Flowers, MD

MORE SPEAKERS COMING SOON!!!

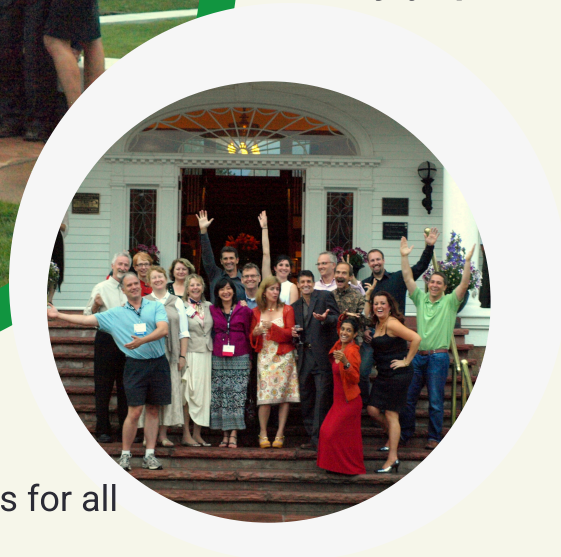


InspiredIM Background

InspiredIM Research Foundation, originally established as AlterMed, is a **501(c)(3) nonprofit** organization headquartered in Fort Collins, Colorado. Since its founding by **Kerri Diamant in 2006**, Inspired IM has been committed to driving meaningful change in healthcare. Our mission is rooted in promoting **improved patient access, education and research** to ensure that **evidence-based complementary and alternative medicine (CAM)** becomes seamlessly integrated into conventional medical practices. Through our work, we aim to empower individuals and healthcare providers with well-rounded, scientifically supported options for holistic health and well-being.

Mission

- To be a change agent, through patient access, education and research, to achieve full integration of evidence-based complementary & alternative medicine into conventional healthcare so **all people can enjoy optimum wellness.**



Core Values

- **Inclusivity:** Advancing optimum wellness for all people based on whole-person health.
- **Innovation:** Setting new standards in healthcare through forward-thinking education
- **Collaboration:** Partnering with professionals and communities with integrative health for growth



Exhibitor Information

Exhibitors play an essential role in enhancing the attendee experience. To foster meaningful interactions between exhibitors and attendees, the exhibit hall will be strategically located inside the Assembly Hall, near the registration desk, and next door to one of the two plenary rooms, which guarantee quality interaction with attendees.

***This year we will offer both 10x10 & 8x5 expo booth.
Space is limited for both booth sizes, don't wait!***

As one of our exhibitors, you will receive:

- Expo booth w/ skirted table, pipe & drape, 2 chairs & waste basket
- Your company name/logo will be featured on the conference website, printed & digital Event Guide
- Company name & logo on pre & post event emails to all attendees
- 1 conference pass
- Electricity
- Wi-Fi best effort

10x10 Booth

\$2,500

8x5 Booth

\$1,500



Previous Exhibitors Include:

Anschutz Health & Wellness Center, The BioMat Store, Blue Wave Tech., California Physicians Supplements, Cell Science Systems, Corp., doTERRA, Epigenetics RX, Essentials for Life, Inc., Living Well Nutrition, Nubiopro, LLC., Vital Life Sciences, Wholeness Center, and many more!!



Colorado Integrative Medicine Conference Sponsorship Packages!



Presenting Sponsor Highlights

- 6 conference & VIP event passes,
- Sponsored VIP Dinner in Company Name
- Company name/logo on attendee lanyard & Step & Repeat
- Full page ad in printed event guide
- Lunch Presentation/Q&A Style
- Branded Item in Tote Bag
- Opted-In Attendee Data & Marketing Insights
- Verbal stand-up recognition at Friday Welcome Reception & Saturday kickoff
- Company name/logo on Tote Bag
- Company name/logo on conference banners
- Prominent location for 10x10 expo booth

\$30,000



Diamond Sponsor Highlights

- 4 conference & VIP event passes,
- 1/2 page ad in printed event guide
- Lunch Presentation/Q&A Style
- Branded Item in Tote Bag
- Opted-In Attendee Data & Marketing Insights
- Verbal stand-up recognition at Friday Welcome Reception & Saturday kickoff
- Company name/logo on Tote Bag
- Company name/logo on conference banners
- Prominent location for 10x10 expo booth

\$20,000



Gold Sponsor Highlights

- 4 conference & VIP event passes,
- 1/4page ad in printed event guide
- Branded Item in Tote Bag
- Opted-In Attendee Data & Marketing Insights
- Verbal stand-up recognition at Friday Welcome Reception & Saturday kickoff
- Company name/logo on Tote Bag
- Company name/logo on conference banners
- 10x10 expo booth

\$15,000



Silver Sponsor Highlights

- 3 conference & VIP event passes,
- Verbal stand-up recognition at Friday Welcome Reception & Saturday kickoff
- Company name/logo on Tote Bag
- Company name/logo on conference banners
- 10x10 expo booth

\$10,000



Bronze Sponsor Highlights

- 2 conference & VIP event passes,
- 10x10 expo booth

\$5,000



Sponsorship Benefits Tiers

Sponsorship Benefits	Presenting \$30,000	Diamond \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Complimentary Conference Tickets & VIP tickets to the Sponsor & Speakers Dinner	6	4	4	3	2
Company Name/Logo on Conference Website	✓	✓	✓	✓	✓
Company acknowledgement on Pre & Post Event Email to all attendees/exhibitors/sponsors	✓	✓	✓	✓	✓
Company Name/Logo on Conference Event Guide	✓	✓	✓	✓	✓
Company recognition on InspiredIM Social Media posts (LinkedIN, X, Facebook)	✓	✓	✓	✓	✓
Company Name/Logo on Hall of Fame or Plenary Room Banner	✓	✓	✓	✓	
Company Logo on Conference Tote Bag	✓	✓	✓	✓	
Verbal stand-up recognition at Friday Welcome Reception & Saturday Morning kickoff	✓	✓	✓	✓	
Opted-In Attendee Data & Marketing Insights	✓	✓	✓		
Branded Item in Conference Tote Bag *Specific size & weight restrictions apply	✓	✓	✓		
Lunch Presentation/Q&A Style (1 hour)	✓	✓			
Company name/logo on attendee lanyard & Step & Repeat (photo backdrop)	✓				
Sponsored VIP Dinner in Company Name	✓				
Full Page Ad in Printed Event Guide	✓				
Half Page Ad in Printed Event Guide		✓			
Quarter Page Ad in Printed Event Guide			✓		





Sponsorship Add-ons!!

Full Page Ad in Printed Event Guide	\$20,000	Full Page Ad in Printed & Digital Event Guide
Half Page Ad in Printed Event Guide	\$10,000	Half Page Ad in Printed & Digital Event Guide
Quarter Page Ad in Printed Conference Materials	\$5,000	Quarter Page Ad in Printed & Digital Event Guide
Sponsored Speaker Talk	\$5,000	Sponsor a 45 min talk in your company name
Branded Fitness Room	\$10,000	Branded morning yoga, meditation or fitness class
Branded Wellness/Recharge Room	\$10,000	Branded relaxation space with phone chargers, chair massage, healthy snacks & drinks
Branded Health Snack Station	\$10,000	Branded healthy snack/drink stations for attendees to enjoy during the conference
Branded Reusable Water Bottles	\$10,000	Branded reusable water bottles for all attendees to use during and after the conference
Branded Photo Booth	\$5,000	Branded photo booth for attendees to take/share photos at the conference
Branded Item in Tote Bag	\$3,000	Branded item (sponsor to provide) added to conference tote bag* size/weight restrictions apply-ask us about details
Branded Networking Event	\$20,000	Branded Networking Event for all conference attendees

Previous cIMc Sponsors Include:

The Anschutz Foundation, Arnold P. Gold Foundation, Andrew Weil Foundation, Poudre Valley Hospital, Open Sky Wilderness Therapy, Therapy Partner, Nordic Naturals, Metagenics, Vision Graphics, KUNC-FM, and many more!!



InspiredIM



Sponsor cIMc2025 Today!

Join us in transforming healthcare by becoming a valued sponsor of **cIMc2025**. Partner with InspiredIM to elevate your brand, gain premier visibility, and champion the integration of evidence-based complementary and alternative medicine into conventional care. Your sponsorship directly supports impactful community outreach, education, and research, shaping the future of comprehensive, holistic healthcare.

Take action now-Be the catalyst for change. Sponsor cIMc2025 today!



**Schedule a
Sponsorship
Meeting
Today!**

Sponsorship Contact:
Sponsor@InspiredIM.org

Exhibitor Contact:
Exhibitor@InspiredIM.org